

CASE STUDY: KINGSGATE LOGISTICS UTILIZES FREIGHTWAVES SONAR



Kingsgate Logistics Uses FreightWaves SONAR to Automate Workflows, Improve Service Levels, & Grow Business

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Over the past year, Kingsgate Logistics had the opportunity to partner with FreightWaves in the realm where innovative thinking, technology and logistics intersect. Kingsgate, a family-owned and operated, third party logistics business, has been utilizing FreightWaves SONAR data and insights to help power its business. Kingsgate implements this information on behalf of its customers, in addition to its proprietary software, in a multitude of initiatives.

In this [case study](#), readers can learn about the benefits of a logistics business, like Kingsgate, using predictive data to provide its employees and customers with transparency into the market.