

## KINGSGATE LOGISTICS SPONSORS THE BEARCAT STUDENT SECTION



*August 28, 2018*

WEST CHESTER, OH (August 28, 2018) – Kingsgate Logistics, a West Chester based third-party logistics provider, and the University of Cincinnati Department of Athletics have announced their partnership that establishes Kingsgate as an official sponsor of the Bearcats’ student section in a three-year-long sponsorship.

“Kingsgate is excited to sponsor the University of Cincinnati Bearcats for another year,” said Jeff Beckham, Owning Partner at Kingsgate Logistics, “especially with the grand opening of the renovated Fifth Third Arena. The University of Cincinnati is a great asset to the city of Cincinnati, and with this partnership, we hope to make connections with students and fans throughout Bearcat Nation.”

“We are thrilled to partner with a local company to sponsor our fantastic student section,” UC Director of Athletics Mike Bohn said. “The Ruckus is our collective heartbeat and continues to bring a phenomenal advantage to Nippert Stadium and we can’t wait to be back in Fifth Third Arena this fall.”

“As the Student Section Sponsor, we are continuing our efforts to reach students on campus and throughout the region to support our growing recruitment needs,” said Beckham. Key elements of the partnership include promotions, signage and interactive events for Kingsgate’s valued customers.

IMG College, the exclusive multimedia rights holder for University of Cincinnati Athletics, negotiated the deal.

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### *About Kingsgate Logistics*

Kingsgate Logistics Services, LLC is a third-party transportation and logistics firm founded in October 1986 on three fairly basic principles; hard-work, exemplary service and the highest levels of integrity. Kingsgate provides total supply-chain solutions to a broad range of customers throughout North America. For more information about Kingsgate Logistics Services, LLC, visit <https://www.kingsgatelogistics.com> or call (513) 874-7447.

### *About UC/IMG*

The University of Cincinnati Bearcats compete at the highest level of intercollegiate athletics as a member of the American Athletic Conference. UC fields 19 varsity teams with over 500 student-athletes supported by almost 200 full-time staff on the award-winning UC campus in Cincinnati, Ohio. The Bearcats have won six national championships and 81 conference championships during its proud history. Numerous luminaries and Olympians have worn UC’s red and black through the years including hall of fame legends Sandy Koufax, Oscar Robertson and Jack Twyman. UC student-athletes averaged a 3.328 GPA in the Spring of 2018 with 76 percent of our student-athletes earning spots on the honor roll. For more information on UC Athletics, visit [www.GoBEARCATS.com](http://www.GoBEARCATS.com).