

## CASE STUDY: HOW KINGSGATE REIMAGINES LOGISTICS THROUGH INNOVATION



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For over a year now, Kingsgate Logistics has been partnering with DAT Freight & Analytics to fully automate the load-tendering process and take it down to the click of a button. Kingsgate, a family-owned and operated third party logistics business, has been utilizing's DAT's BOOK NOW feature that takes the hassle out of booking a load and gives Kingsgate more visibility to determine fair rates for carriers and shipper customers.

In [this case study](#), readers can learn about the benefits of a logistics business, like Kingsgate, using automated booking processes like that of DAT's BOOK NOW feature.