CASE STUDY: KINGSGATE LOGISTICS SIMPLIFIES RFP BIDS WITH DAT IQ

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For over two years now, Kingsgate Logistics has been working with DAT Freight & Analytics to streamline tedious freight brokering processes. Kingsgate, a family-owned and operated third-party logistics business, has been utilizing DAT's new Ratecast predictive model from DAT iQ. With DAT iQ's powerful forecasting tools, Kingsgate is able to confidently respond to client RFPs in a matter of minutes.

In this case study, readers can learn how a logistics business like Kingsgate can use predictive analytics to increase market confidence, reduce RFP turnover time and empower customers to confidently make their own freight rate decisions.