

TMSA ANNOUNCES 2018 MARKETING EXECUTIVE OF THE YEAR: JEFF BECKHAM



TMSA Announces 2018 Marketing Executive of the Year: Jeff Beckham



June 15, 2018

Minneapolis, June 15, 2018 (MindShare Strategies Media Services) – The Transportation Marketing & Sales Association (TMSA) announces the recipients of the 2018 TMSA Marketing and Sales Executives of the Year. Receiving this prestigious award is one of the highest honors bestowed on an individual within the North American freight transportation and logistics industry. Each year, this award recognizes one senior industry leader in sales and one in marketing who demonstrate ongoing excellence and success in their respective fields. Recipients were honored Monday, June 11th at the TMSA Logistics Marketing & Sales Conference near Fort Myers, Fla.

Jeff Beckham, owning partner at Kingsgate Logistics, received the 2018 TMSA Marketing Executive of the Year. Based in West Chester, Ohio, Kingsgate is a non-asset based third-party logistics company.

“As a business leader, Beckham clearly comprehends the value of branding and marketing in differentiating an organization to the marketplace,” said Everett. “He recently guided Kingsgate through a successful overhaul of the company brand which better articulates the value proposition of his organization.”

“I am honored to have been recognized by the TMSA and to receive this prestigious award,” said Jeff Beckham. He continued, “Marketing has always been an integral part of Kingsgate Logistics’ long-term business plan. Through everything Kingsgate does we look to support, grow, bolster and honor the legacy our founders created and to continue providing the best logistics services to our customers.”

This award is part of TMSA’s mission to provide recognition to marketing, sales, and communications professionals in the transportation and logistics industries. Award recipients “exemplify what TMSA encourages our members to aspire to,” said Everett during a special recognition banquet at TMSA’s conference.

For additional information, this award or TMSA in general, visit www.TMSAtoday.org or call 952-466-6270 ext. 201.

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To download photos for Jeff Beckham:

https://tmsa.memberclicks.net/assets/images/Conference/2018Conference/Jeff_Beckham_300dpi.jpg

https://tmsa.memberclicks.net/assets/images/Conference/2018Conference/Jeff_Beckham_72dpi.jpg

About Kingsgate Logistics, LLC

Kingsgate Logistics, LLC is a third-party transportation and logistics firm founded in October 1986 on three fairly basic principles; hard-work, exemplary service and the highest levels of integrity. Kingsgate provides total supply-chain solutions to a broad range of customers throughout North America. For more information about Kingsgate Logistics, LLC, visit <https://www.kingsgatelogistics.com> or call (513) 874-7447.

About the Transportation Marketing & Sales Association

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The Transportation Marketing & Sales Association (TMSA) helps its members and their companies to make sales, marketing and communications strategies more effective, productive, and profitable. The only professional association of its kind serving the transportation and logistics industry, TMSA delivers value to thousands of members through knowledge, connections, recognition and solutions. For more information, visit www.TMSAtoday.org.

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