

KINGSGATE LOGISTICS BECOMES OFFICIAL SHORTS SPONSOR OF FC CINCINNATI



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CINCINNATI, OH – Kingsgate Logistic Services, LLC has increased its partnership involvement to become the Official Shorts Sponsor of FC Cincinnati beginning this season.

The two organizations entered into a three-year USL partnership in 2017.

“We thank Kingsgate for their commitment to support FC Cincinnati and we look forward to another year of a strong partnership,” said Mike Albanese, FCC VP of Partnerships & Business Development. “Their willingness to step up to become the club’s Official Shorts Sponsor is indicative of a strong business community which backs our hometown team.”

“After Kingsgate’s overwhelming success partnering with FC Cincinnati last year we were eager to enhance and increase our support of FC Cincinnati’s expanding organization,” Jeff Beckham, Owning Partner at Kingsgate logistics said. “Kingsgate is always looking for ways to promote our brand and grow as a company. We look forward to our continued partnership and engaging with the lively, fun and dedicated supporters of FC Cincinnati.”

In addition to the club’s Official Shorts Sponsor, Kingsgate remains the Official College Supporter Sponsor of FC Cincinnati and continues to align its brand with FC Cincinnati through multiple platforms, including gameday activation, in-stadium branding, hospitality, and broadcast elements.

Terms of the agreement were not disclosed.

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About FC Cincinnati

FC Cincinnati, majority owned by Cincinnati businessman and philanthropist Carl Lindner III, joined the United Soccer League in 2016. The club, led by President and General Manager Jeff Berding, has garnered national and international headlines after eclipsing several USL and U.S. Open Cup attendance records and is recognized as one of the hottest soccer franchises in the country. For more information on FC Cincinnati, visit www.fccincinnati.com or follow the team on Twitter ([@fccincinnati](https://twitter.com/fccincinnati)), Facebook ([fccincinnati](https://www.facebook.com/fccincinnati)) or Instagram ([@fccincinnati](https://www.instagram.com/fccincinnati)). For tickets visit fccincinnati.com/tickets or call (513) 977-KICK.

About Kingsgate Logistics Services, LLC

Kingsgate Logistics Services, LLC is a third-party transportation and logistics firm founded in October 1986 on three fairly basic principles; hard-work, exemplary service and the highest levels of integrity. Kingsgate provides total supply-chain solutions to a broad range of customers throughout North America. For more information about Kingsgate Logistics Services, LLC, visit <https://www.kingsgatelogistics.com> or call (513) 874-7447.

Contact

Hannah Tobin

Kingsgate Logistics

9100 West Chester Towne Centre Dr. | Suite 300 | West Chester, OH 45069

P 513.874.7447 | F 513.874.7653

KINGSGATELOGISTICS.COM



Marketing Specialist

513.682.1054

Fumi Kimura

FC Cincinnati

Senior Director Communications & Public Relations

513.977.5408

9100 West Chester Towne Centre Dr. | Suite 300 | West Chester, OH 45069

P 513.874.7447 | **F** 513.874.7653

KINGSGATELOGISTICS.COM