

## KINGSGATE TRANSPORTATION + LOGISTICS SPONSORS THE UNIVERSITY OF CINCINNATI BEARCAT STUDENT SECTION



*November 30, 2017*

WEST CHESTER, OH (Nov. 30, 2017) – Kingsgate Transportation + Logistics, a West Chester based third party logistics provider, and the University of Cincinnati have announced their partnership that establishes Kingsgate as an official sponsor of the University of Cincinnati's student section for the next year as they play in Northern Kentucky University's BB&T Arena.

"Kingsgate is excited to sponsor the University of Cincinnati Bearcats," said Jeff Beckham, Owning Partner at Kingsgate Transportation. "The University of Cincinnati is a great asset to the city of Cincinnati and with this partnership we hope to make connections with students and fans throughout Bearcat Nation."

"We are thrilled to partner with a local company to sponsor our fantastic student section," UC Director of Athletics Mike Bohn said. "The Ruckus is our collective heartbeat and continues to bring a phenomenal home-court advantage to BB&T Arena in support of our nationally-ranked men's basketball program this season!"

"As the Student Section Sponsor, we are continuing our efforts to reach students on campus and throughout the region to support our growing recruitment needs," said Beckham. Key elements of the partnership include promotions, signage and interactive events for Kingsgate's valued customers.

IMG College, the exclusive multimedia rights holder for University of Cincinnati Athletics, negotiated the deal.

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### *About Kingsgate Transportation Services, LLC*

Kingsgate Transportation + Logistics is a family-owned third-party logistics and freight brokerage company founded in 1986. Kingsgate provides total supply-chain solutions to a broad range of customers throughout North America. For more information about Kingsgate Transportation + Logistics Services, LLC, visit [www.kingsgatelogistics.com](http://www.kingsgatelogistics.com) or call (513) 874-7447.

### *About UC/IMG*

The Cincinnati Bearcats compete at the highest level of intercollegiate athletics as a member of the American Athletic Conference. UC

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fields 19 varsity teams with over 500 student-athletes supported by almost 200 full-time staff on the award-winning UC campus in Cincinnati, Ohio. The Bearcats have won six national championships and 78 conference championships during its proud history. Numerous luminaries and Olympians have worn UCâ€™s red and black through the years including hall of fame legends Sandy Koufax, Oscar Robertson and Jack Twyman. UC student-athletes averaged a 3.254 GPA in the Spring of 2017 with 71 percent of our student-athletes earning spots on the honor roll. For more information on UC Athletics, visit [www.GoBEARCATS.com](http://www.GoBEARCATS.com).

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